



GAMES FOR HOPE

FOUNDATION

Corporate Sports Tournament



2019

16TH EDITION

Benefiting:





THE GAMES FOR HOPE FOUNDATION

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Who are we?

The Games for Hope Foundation was created to raise funds and awareness for children's charities using a dynamic event: a Corporate Sports Benefit Tournament.

This event promotes team-building in a fun way and engages everyone in an energetic atmosphere, while raising funds to support children charities.

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Our Achievements

Since 2001, over \$2.4 million dollars has been raised from both corporate and individual donations.

GAMES FOR HOPE

100 Alexis-Nihon, Suite 218
Montreal Quebec,
H4M 2N7

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Mission, Vision & Objective of the Games for Hope Foundation

The Games for Hope Foundation is a 100% volunteer-based, non-profit organization, whose mandate is to raise funds through various means, mainly using the annual Corporate Sport Benefit Tournament. All Funds raised are allocated to the pre-selected children's charities.

During the course of the year leading up to the event, we help raise awareness of these important charities that have been selected from the Montreal community.

We strive to be recognized as a key fundraising organization within the Canadian philanthropic community.

2019 GAMES FOR HOPE BOARD OF DIRECTORS

Nick Kritikos, CPA, CA

Honorary Chairman / Founder

Marco Della Rocca President

OfficeSPACEmontreal.com

Paul Brierley Vice President

Excelitas Technologies

Lance Choo, CPA, CA Secretary

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Nulook Office Solutions

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SimboliQ Technologies

Mike Stabile

ARC / CRA

Andrew Wyllie

NU Frontier Communications



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Our intentions

- To transfer at least 80% of net proceeds raised over to the charities.
- Encourage and support leading research for better treatment and prognosis of children's illnesses, as well as community programs which benefit children in need.
- Act as liaison by helping to refer families with sick children to a charity that can help alleviate and improve the child's situation or illness.
- Assist in recruiting volunteers to work with charities.

| | |
|--|---|
| <p>We uphold the highest degree of integrity in our fundraising efforts and allocation to charities.</p> | <p>At the forefront and behind the scenes, the Board of Directors bring true professionalism, and compassion to the cause.</p> |
| <p>Volunteers, sponsors and donors are integral to the success of our growing Foundation. We thank all of you for partnering with us in bringing smiles to kids that need it most!</p> | <p>100% Volunteerism! We commit to using our professional talents, time and effort to fulfill the Games for Hope mission.</p> |





OUR SUPPORTED CHARITIES FOR 2019

We are proud of our achievements and the growth achieved in the years since inception. We have been successful due to the Foundation's 100% committed volunteers, the corporate support and many individual supporters and participants.



STARLIGHT CHILDREN'S FOUNDATION QUEBEC

For more than 20 years, Starlight Children's Foundation Quebec has been dedicated to improving the quality of life for children with chronic and life-threatening illnesses and life-altering injuries by providing entertainment, education and family activities that help them cope with the pain, fear and isolation of prolonged illness.

Their programs have been proven to distract children from their pain, help them better understand and manage their illnesses, and connect families with others facing similar challenges so that no one feels alone.



GIANT STEPS SCHOOL

Giant Steps School is the only autism specific school to offer academic and social inclusion programs in the province of Quebec. Giant Steps offers high-quality innovative educational and therapeutic services in French and in English to students aged 4-21.



BREAKFAST CLUB OF CANADA

For 20 years, Breakfast Club of Canada has been nourishing children's potential by making sure as many of them as possible have access to a healthy morning meal before school, in an environment that allows their self-esteem to grow and flourish.



GAMES FOR HOPE STATISTICS

90%

GOING TO CHARITIES

With 85%-90% going to the various children related charities we support

OVER
\$2.4 Million

Over \$1.1 million raised in just the last 3 years

100%

VOLUNTEER-BASED

100% volunteer-based organization

#1

BEST BOTTOM-LINE FUNDRAISER IN MONTREAL

The best bottom-line fundraiser in Montreal that we are aware of

OVER
\$100K

IN SERVICES AND GOODS IN ONE YEAR

Well supported by the Montreal community. Over the years hundreds of thousands of dollars in services & goods have been donated, which without this event would not be possible.

OVER
22,000

VOLUNTEER HOURS

Over 22,000 volunteer hours donated over 15 years

PARTNERS

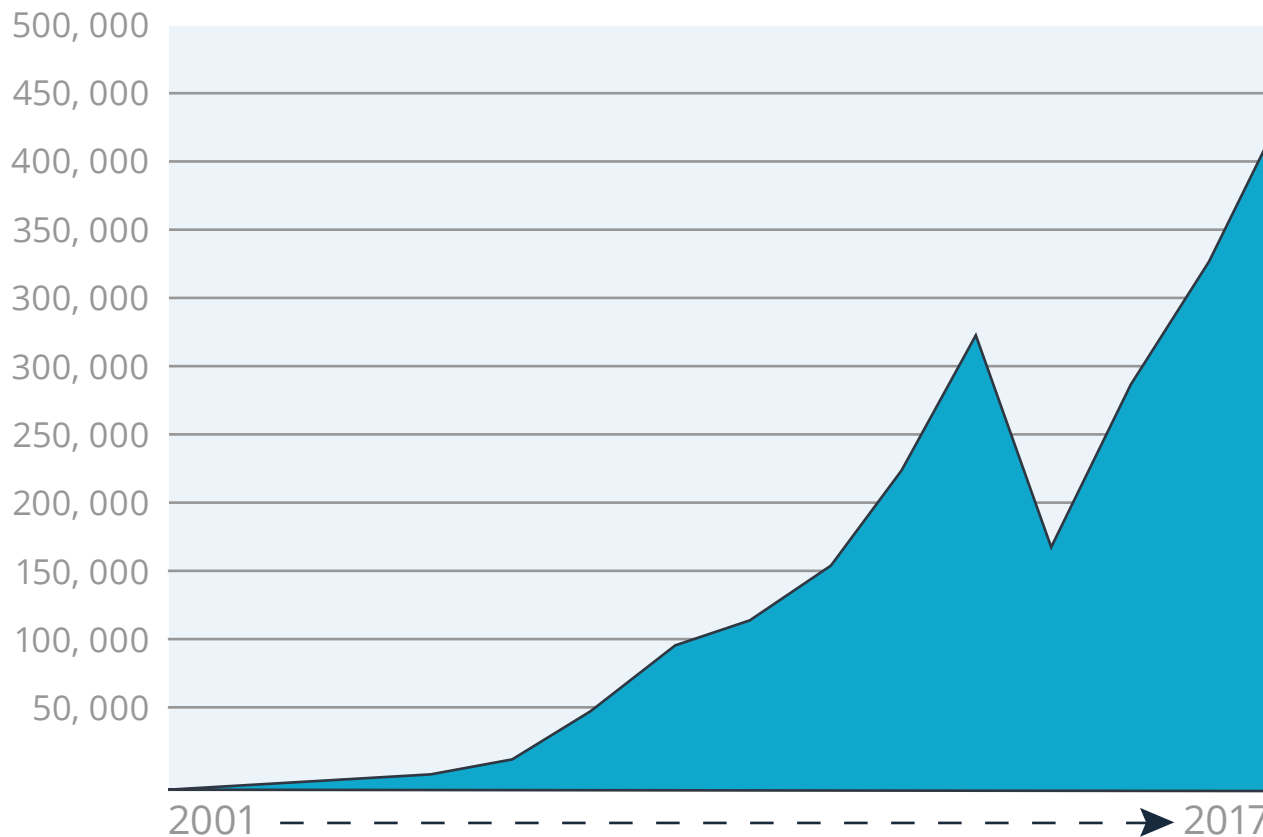
Over the years thousands of kids have been helped through our efforts, including helping the following children's charities do their special work:

- **The Children's Wish Foundation**
- **The MIRA Foundation**
- **The Missing Children's Network**
- **The Montreal Children's Hospital Foundation**
- **Shriner's Hospital for Children - Canada**
- **Sainte-Justine Hospital Foundation**
- **FitSpirit**
- **JDRF**
- **Leucan**



SINCE 2001, WE'VE RAISED OVER \$2.4 MILLION!

We are proud of our accomplishments and the growth achieved in the years since our inception. We have been successful due to the foundation's committed volunteers, the corporate support and many individual supporters and participants.



Games for Hope
2019
Fundraising Goal

\$500,000





SPECIAL THANKS TO OUR GENEROUS SUPPORTERS IN 2017!

A very special thank you goes out to all the corporate sponsors, supporters, and teams that helped make 2017 a successful event! We could not have done it without you!

| OUR SPONSORS | | | | | | |
|----------------------------------|------------------------------|--------------------------|------------------|-------------------------------------|--|------------------------------|
| NAMING SPONSOR | ON-SITE PLATINUM | GOLD SPONSORSHIP | | SILVER SPONSORSHIP | BRONZE SPONSORSHIP | |
| WhiteHaven valeurs mobilières | Invescor Restaurant Group | ADP | The Beat 92.5 FM | Accenture | Autobus Mont Royal | Les Restaurants Mikes |
| | SimboliQ | Aflalo Communications | TSN690 Radio | Bayou Design Studios | AVIS | MVP Signature Sports |
| | | BCF Avocats D’Affaires | | Blakes Avocats | Ben & Florentine | Nulook Office Solutions |
| | | BDC | | Bownet Sports | CAE | Pointe-Claire (PC) Trophy |
| | | Bulletproof Logistics | | Camionair | Campea | RAW Soccer Montreal |
| | | CBS Affichage | | Carbonleo | Clinique Bobol de Massotherapie Tuina | Volvox Sport |
| | | Complexe sportif Bell | | Chapiteaux St-Remi | Coca Cola | |
| | | CTV | | Deloitte. | Duck Truck MTL | |
| | | Ecodomus Construction | | Deville Technologies | Groupe CT | |
| | | Excelitas Technologies | | Dorel Industries | Italbec (International Inc.) | |
| | | HollisWealth | | GDI Services (Québec) | Ligue de Soccer Corporatif du Canada | |
| | | JLL | | G-Style Entertainment | La Vraie Cremaglace | |
| | | KPMG | | JL Brique & Pierre | LASIK MD | |
| | | RBC | | Manuvie | Le Burger Shop | |
| | | RDS | | Nutanix | Lulu the Clown | |
| | | Sanofi | | Ville de Montréal (Le Sud-Ouest) | Lou-Tec | |



BENEFITS OF CORPORATE SPONSORSHIP

The Games for Hope Foundation depends on corporate sponsorships to attain their annual fundraising goals.

All levels of company sponsorship receive the following:

- Company Banner displayed during the event
- Mention in the Event Speeches during the day
- Post event mass emailing

THE CORPORATE SPONSORSHIPS RATES FOR 2019 ARE AS FOLLOWS:

| | NAMED SPONSOR | PLATINUM | GOLD | SILVER | BRONZE | CORPORATE TEAM MATCHING |
|--|-----------------|---------------------------|--------------|---------------|---------------|-------------------------|
| Sponsorship amount | \$25, 000 | \$10, 000 | \$5, 000 | \$2, 500 | \$1, 000 | > \$2, 500 |
| Option - Onsite Booth | Included | Included | \$1, 000 | \$2, 000 | \$2, 000 | \$2, 000 |
| Mention in Press Releases & Interviews | ✓ | ✓ | ✓ | | | |
| Website Visibility | Permanent | 4x | Sponsor Page | Sponsor Page | Sponsor Page | Sponsor Page |
| Facebook & LinkedIn | ✓ | ✓ | | | | |
| Charities website | ✓ | ✓ | | | | |
| Onsite Signage | 3x | 2x | 1x | Sponsor Board | Sponsor Board | Sponsor Board |
| T-Shirts | 4x | 3x | 2x | | | |
| Thank you Posters (with logo) | Plaque & Poster | Plaque (smaller) & Poster | 2x | 1x | | 1x |
| Thank you Posters (with logo) | ✓ | ✓ | ✓ | ✓ | Name Only | ✓ |



EVENT INFORMATION

EVENT DATE:

Saturday, June 15, 2019

LOCATION:

Le Complexe Sportif Bell
(Montreal Canadien's practice facility on the South Shore)
8000, boul. Leduc Brossard, Québec, J4Y 0E9

TOURNAMENT TIME:

10:30 AM to 4:00PM

REGISTRATION DEADLINE: APRIL 15, 2019

This includes payment and completion of registration fees of \$35.00 per player

Other details, including tournament rules and directions to the Complexe Sportif Bell will be provided in late April 2019.

To register your team please visit www.GamesForHope.org or contact **Marco** at **514.979.0012** or by email to **marco.dellarocca.1@gmail.com**

In order to help as many less fortunate kids as possible and to encourage teamwork, each participant must raise at least only \$50 or more using their Games for Hope electronic on-line fundraising links provided upon registration

In order to reward companies that put in an effort to sign up teams and raise significant funds for the kids, we will reward any COMPANY as a whole that collectively raises \$10,000 or more by providing a FREE on site 40 foot x 3 foot vinyl banner with your corporate logo.. And you get to keep this banner after for your own subsequent corporate events.

To allow more funds to be raised for the cause, we ask that each team of a minimum 8 individuals raises \$2,500 or understandably that team will not be allowed to play. Of course, a team can sign up more than 8 players and even add fundraising teammates to help achieve the \$2,500 team goal which can also include corporate donations and sponsorships.

Raising over \$4,000 will be provided with some wonderful prizes

CHOICE OF SPORTS



Soccer



Basketball



Volleyball



Ball Hockey



Ice Hockey

COMPETITION LEVEL:

BEGINNER OR INTERMEDIATE

The net proceeds from the 2019 event will go to three wonderful organizations:

